



## EVENTS FUND 2015-2016

### Evaluation Form

It is a condition of grant for **ALL** successful applicants that you must complete, sign and return this form to Arts and Events by the deadline that applies to your project. For grants of £500+, the final payment will only be released when we have the information requested on this form **and when we are confident that all the grant conditions have been fulfilled.**

**Deadlines for complete Evaluation Forms and all supporting information to be received:**

| Event Date            | Evaluation Deadline             | Event Date           | Evaluation Deadline            |
|-----------------------|---------------------------------|----------------------|--------------------------------|
| <b>April 2015</b>     | 30 <sup>th</sup> June 2015      | <b>October 2015</b>  | 5 <sup>th</sup> January 2016   |
| <b>May 2015</b>       | 31 <sup>st</sup> July 2015      | <b>November 2015</b> | 31 <sup>st</sup> January 2016  |
| <b>June 2015</b>      | 31 <sup>st</sup> August 2015    | <b>December 2015</b> | 29 <sup>th</sup> February 2016 |
| <b>July 2015</b>      | 30 <sup>th</sup> September 2015 | <b>January 2016</b>  | 31 <sup>st</sup> March 2016    |
| <b>August 2015</b>    | 31 <sup>st</sup> October 2015   | <b>February 2016</b> | 30 <sup>th</sup> April 2016    |
| <b>September 2015</b> | 30 <sup>th</sup> November 2015  | <b>March 2016</b>    | 31 <sup>st</sup> May 2016      |

1) **Please include the following with this form:**

a) **A FULL BUDGET STATEMENT**

The statement should detail the entire budget – both income and expenditure. It should be for this project / event only and should not include other core activities of your organisation. It should reflect the projected income and expenditure submitted with your original application. Please use notes to explain any difference from the budget in your original application. Remember to include "in-kind" items and any ticket revenue in both income and expenditure.

b) Please enclose photographs from your event (either prints or digital photos 300dpi or above) with your evaluation form and budget along with declaration that you have written permission from the subjects for their usage by LB Tower Hamlets.

c) Please enclose any publicity or promotional material showing the Tower Hamlets council logo.

2) Insufficient information provided in this evaluation may result in a request for re-submission (provided that it is before the final deadline) or the final payment of grant being withheld.

3) We want to make sure that all of our services are delivered fairly and include everyone's needs. The information provided will help us to improve our services to you and others in Tower Hamlets. With up-to-date and accurate information we are able to better understand our service users / residents to meet their specific needs, identify any possible discrimination or barriers to accessing our services and work to remove them.

- 4) Tower Hamlets Council monitors the delivery of services to ensure that they are representative of all communities and that all service users are treated fairly. The information you provide on this questionnaire will remain strictly confidential, in accordance with the Data Protection Act 1998. Information will only be used by Tower Hamlets Council or other arms-length organisations in the Tower Hamlets Partnership.
- 5) When completing the question on disability, this can be a physical or mental impairment which has a substantial and long term adverse effect on a person's ability to carry out normal day to day activities.

**If you would prefer an electronic version of this form, please email your request to:**  
[festivalsandevents@towerhamlets.gov.uk](mailto:festivalsandevents@towerhamlets.gov.uk)



Evaluation Form for Events Fund

|                        |  |  |                               |  |                             |
|------------------------|--|--|-------------------------------|--|-----------------------------|
| <b>1 Event Details</b> |  |  |                               |  |                             |
| <b>a</b>               | <b>Name of Organisation</b>  |  |                               |  |                             |
| <b>b</b>               | <b>Title of event/project:</b>   |  |                               |  |                             |
| <b>c</b>               | <b>When did the event/project take place?</b><br>Give date/s and times (include any reasons for changes from your original application).   |  |                               |  |                             |
| <b>2 Access</b>        |  |  |                               |  |                             |
| <b>a</b>               | <b>How many people were involved in, or benefited from, your project?</b>  |  |                               |  |                             |
|                        | <b>As participants</b>   |  |                               |  |                             |
|                        | <b>As audience</b>   |  |                               |  |                             |
|                        | <b>As artists</b>  |  |                               |  |                             |
|                        | <b>As managers/organisers</b>  |  |                               |  |                             |
| <b>b</b>               | <b>From what ethnic group were the people who benefited from the project</b> (please give a <b>percentage</b> of each category that applies). You may need to estimate this, please indicate if Actual or Estimated. |  |                               |  |                             |
|                        | <b>White</b>   |  |                               |  |                             |
|                        | British  |  | Irish                         |  | Traveller of Irish Heritage |
|                        | Turkish / Turkish Cypriot  |  | Greek / Greek Cypriot         |  | Gypsy / Roma                |
|                        | European   |  | other                         |  | NOT KNOWN                   |
|                        | <b>Asian</b>   |  |                               |  |                             |
|                        | Asian British  |  | Bangladeshi                   |  | other                       |
|                        | Indian   |  | Pakistani                     |  | Mixed / Dual Heritage       |
|                        | <b>Chinese</b>   |  | <b>Vietnamese</b>             |  | NOT KNOWN                   |
|                        | <b>Black</b>   |  |                               |  |                             |
|                        | Caribbean  |  | African                       |  | Black British               |
|                        | Somali   |  | Mixed / Dual Heritage         |  | Other                       |
|                        | <b>Latin American</b>  |  | <b>Any other ethnic group</b> |  | NOT KNOWN                   |

|          |  |  |                                   |  |                        |  |         |
|----------|--|--|-----------------------------------|--|------------------------|--|---------|
| <b>c</b> | <b>Please indicate what percentage of your audience / participants had a disability:</b>   |  |                                   |  |                        |  |         |
|          | Alzheimer's  |  | Dementia                          |  | Deaf or Partially Deaf |  |         |
|          | Blind or partially sighted   |  | Physical Disability               |  | Learning Disability    |  |         |
|          | NOT KNOWN  |  |                                   |  |                        |  |         |
| <b>d</b> | <b>Gender:<br/>Please indicate what percentage of your audience / participants were:</b>   |  |                                   |  |                        |  |         |
|          | Women  |  | Men                               |  | Transgender            |  |         |
| <b>e</b> | <b>Age:<br/>Please indicate what percentage of your audience / participants were aged:</b> |  |                                   |  |                        |  |         |
|          | 0-4  |  | 5-9                               |  | 10 – 14                |  | 15 – 19 |
|          | 20 – 24  |  | 25 – 29                           |  | 30 – 34                |  | 35 – 39 |
|          | 40 – 44  |  | 45 – 49                           |  | 50 – 54                |  | 55 – 59 |
|          | 60 – 64  |  | 65+                               |  | NOT KNOWN              |  |         |
| <b>f</b> | <b>Religion<br/>Please indicate what percentage of your audience / participants were:</b>  |  |                                   |  |                        |  |         |
|          | Agnostic   |  | had no religion                   |  |                        |  |         |
|          | Christian  |  | Jewish                            |  |                        |  |         |
|          | Muslim   |  | Buddhist                          |  |                        |  |         |
|          | Sikh   |  | Hindu                             |  |                        |  |         |
|          | Humanist   |  | another religion (please specify) |  |                        |  |         |
|          | NOT KNOWN  |  |                                   |  |                        |  |         |
| <b>g</b> | <b>Sexual Orientation</b>  |  |                                   |  |                        |  |         |
|          | Heterosexual   |  | Lesbian                           |  |                        |  |         |
|          | Gay  |  | Bisexual                          |  |                        |  |         |
|          | NOT KNOWN  |  |                                   |  |                        |  |         |
| <b>h</b> | <b>Pregnancy and Maternity</b>   |  |                                   |  |                        |  |         |
|          | Pregnant   |  | Breastfeeding                     |  |                        |  |         |
|          | NOT KNOWN  |  |                                   |  |                        |  |         |

|          |  |   |             |
|----------|--|---|-------------|
| <b>i</b> | <b>Relationship Status</b><br>Please tell us the percentage of people who were:  |   |             |
|          | Civil Partnerships   |   | Married     |
|          | Single   |   | Co-habiting |
|          | NOT KNOWN  |   | Divorced    |
| <b>3</b> | <b>Your Event</b>  | Refer to question 3 in your application         |             |
| <b>a</b> | <b>How did the project allow the audience and or/participants to experience a creative and high quality event? Please give examples and evidence.</b>  |   |             |
|          |  |   |             |
|          |  |   |             |
|          |  |   |             |
|          |  |   |             |
|          |  |   |             |
| <b>b</b> | <b>How did the project meet the priorities that you identified in your original application? Please give examples and evidence.</b>  |   |             |
|          |  |   |             |
|          |  |   |             |
|          |  |   |             |
| <b>C</b> | <b>How did the project enable you to reach the particular groups that you identified in your original application? Please give examples and evidence.</b>  |   |             |
|          |  |   |             |
|          |  |   |             |
|          |  |   |             |
| <b>4</b> | <b>Marketing</b>   | Please refer to question 3f in your application |             |
| <b>a</b> | <b>Explain whether your marketing plans were successful. Give examples. Attach copies of all relevant PR material – it is a condition of grant that the Tower Hamlets logo is used on all relevant publicity and promotional material.</b> |   |             |
|          |  |   |             |
|          |  |   |             |
|          |  |   |             |

| <b>b</b> | <b>How were you able to attract new audiences / participants. Give examples.</b>   |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|----------|--|-----------------|--|-----------------|----------|--|--|----------|--|--|----------|--|--|----------|--|--|----------|--|--|
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>5</b> | <b>Outcomes</b><br>Please refer to outcomes you stated in question 5 in your application   |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>a</b> | <b>Did you achieve your intended outcomes? Please give evidence / examples:</b>  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          | <table border="1"> <thead> <tr> <th></th> <th><b>Activity / output / outcome description</b></th> <th><b>Evidence</b></th> </tr> </thead> <tbody> <tr> <td><b>1</b></td> <td></td> <td></td> </tr> <tr> <td><b>2</b></td> <td></td> <td></td> </tr> <tr> <td><b>3</b></td> <td></td> <td></td> </tr> <tr> <td><b>4</b></td> <td></td> <td></td> </tr> <tr> <td><b>5</b></td> <td></td> <td></td> </tr> </tbody> </table> |                 | <b>Activity / output / outcome description</b> | <b>Evidence</b> | <b>1</b> |  |  | <b>2</b> |  |  | <b>3</b> |  |  | <b>4</b> |  |  | <b>5</b> |  |  |
|          | <b>Activity / output / outcome description</b>   | <b>Evidence</b> |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>1</b> |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>2</b> |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>3</b> |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>4</b> |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>5</b> |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>b</b> | <b>How has this project helped strengthen, develop or change your organisation or its activities?</b><br><b>Please give evidence / examples:</b>   |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
| <b>c</b> | <b>Do you intend to repeat and/or develop this project in the future? Please explain:</b>  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |
|          |  |                 |  |                 |          |  |  |          |  |  |          |  |  |          |  |  |          |  |  |

**Budget Spreadsheet To Accompany Evaluation Form.**

Please put all costs and income including ticket income and all contributions both cash and in kind and clearly state who has provided the financial support.

This budget should include the sources of income and expenditure given on your original application form with the actual amounts.

| <b>6 ACTUAL Income<br/>(Total for the event)</b>   |   |             |                |
|--|---|-------------|----------------|
| <b>Source of income</b><br>Please give name of source or sponsor   | <b>Amount</b><br>Total cash and in kind | <b>Cash</b> | <b>In Kind</b> |
| <b>Amount you received from the Events Fund:</b><br>(Please put full award amount even if you are awaiting the second payment) |   |             |                |
|  |   |             |                |
|  |   |             |                |
|  |   |             |                |
|  |   |             |                |
|  |   |             |                |
|  |   |             |                |
|  |   |             |                |
| <b>TOTAL:</b>  | <b>£</b>                                |             |                |

| <b>7 ACTUAL Expenditure</b>  |  |             |                |                                |
|--|--|-------------|----------------|--------------------------------|
| Give details of the TOTAL expenditure reflecting your original application budget. |  |             |                |                                |
| <b>Details</b>   |  | <b>Cash</b> | <b>In Kind</b> | <b>Total Expenditure<br/>£</b> |
| Staff:   |  |             |                |                                |
| Administration:  |  |             |                |                                |
| Equipment and materials:   |  |             |                |                                |
| Infrastructure:<br>e.g. stages,<br>marquees  |  |             |                |                                |
| Services:<br>e.g. stewarding,<br>medical.  |  |             |                |                                |
| Artists fees /<br>entertainment:   |  |             |                |                                |
| Marketing:   |  |             |                |                                |
| Licensing/<br>Health & Safety:<br><b>MANDATORY</b>                                 |  |             |                |                                |
| Insurance:<br><b>MANDATORY</b>   |  |             |                |                                |
| Monitoring and<br>evaluation:<br><b>MANDATORY</b>                                  |  |             |                |                                |
| Other – please<br>list:  |  |             |                |                                |
| <b>TOTAL:</b><br>This should be<br>the same as your<br>total income.               |  |             |                |                                |



|  |                                    |
|--|------------------------------------|
| <b>8</b>   | <b>Checklist (please tick box)</b> |
| <b>Completed evaluation form</b> (all sections) <input type="checkbox"/>   |                                    |
| <b>Full budget statement</b> – both income and expenditure with notes if applicable <input type="checkbox"/>   |                                    |
| <b>Photographs</b> from your event, 300 dpi or above, either digital or prints (optional)<br>I declare that I have obtained signed consent for use of the photos attached: <input type="checkbox"/>  |                                    |
| <b>Any publicity or promotional material</b> showing use of Tower Hamlets logo <input type="checkbox"/>  |                                    |
| <b>Copy of Public Liability Insurance</b> <input type="checkbox"/>   |                                    |
| <b>9</b>   | <b>Declaration</b>                 |
| I confirm to the best of my knowledge that the information provided and the assessments made on this form as well as the attached budget statement are true and accurate. We have complied with the standard and special conditions attached to the grant and request payment of the final instalment. |                                    |
| <b>Name:</b>   |                                    |
| <b>Signature:</b>  |                                    |
| <b>Position:</b>   |                                    |
| <b>Date:</b>   |                                    |

Please return your completed form to:

Events Fund Administrator  
 LBTH Arts & Events  
 Brady Arts Centre  
 192-196 Hanbury Street  
 London E1 5HU

email: [festivalsandevents@towerhamlets.gov.uk](mailto:festivalsandevents@towerhamlets.gov.uk)